

# Broadmead Residents Association

November 2024

Dear fellow Broadmead residents,

Scurrying leaves! It is time again for one of the semi-annual campaigns to raise funds for the Employee Appreciation Fund (EAF). EAF campaigns began to compensate for Broadmead's "no tipping" policy by raising money to acknowledge the hard work of the non-exempt (hourly) team members (employees). As grateful residents we want to show appreciation for their dedicated service, seen and behind the scenes.

Most residents and many family members know the way the EAF works, but here is a review. The total amount collected is distributed among all the hourly team members by direct deposit into their bank accounts. The amount is based on the number of hours each worked in the previous six months. Both the team member's and employer's FICA and Medicare obligations are included in the calculation of the amount so neither incurs any cost due to this obligation.

While a donation of \$350-\$400 per resident is suggested, the amount is up to each resident. Only the Treasurer will see the individual checks provided. These EAF contributions are not tax-deductible. The goal is to show the employees our appreciation both financially and by the extent of our participation. Our best historic effort was 84% participation. This percentage is laudable in most situations but considering that this semi-annual drive is intended to compensate for Broadmead's "no tipping policy" we should probably step up further. How about 90% now!?!

This is a moment to be generous. The staff labor for us twenty-four/seven. We depend on them. Let's acknowledge them by reaching out with our absolute best effort in dollars and participation. Thank you in advance for your bountiful response.

Gratefully,



Kathryn Amey Shelton  
President, Broadmead Residents Association (BRA)

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Make out the check to: "The BRA Employee Appreciation Fund." Amount \$\_\_\_\_\_.

Hand deliver to the mailbox of the BRA Treasurer in the mailbox area of the new CC entrance. or mail to Broadmead Residents Association, Treasurer, at the address below.

13801 York Road BRA Gen'l  
Cockeysville, Md 21030

Please mark the envelope "EAF, BRA Treasurer."

Deliver now or no later than Saturday, November 30, 2024, to be counted in the Fall EAF appeal.